



Consumer Business Group Stationery & Office Supplies Division Product Information Sheet

Scotch® 810 Magic™ Tape



General Description

Scotch® Magic™ Tape is the original matte, invisible sticky tape with hundreds of uses. Frosty on the roll, invisible when applied. Write on it with pen, pencil or marker. The essential tape for the home and office, available in a variety of widths and lengths, and fits a wide range of tape dispensers. Gives a strong, secure permanent seal using 3M trusted adhesive technology.

Reference	Description
Scotch® Magic™ Tape 810	The original matte finish tape that is invisible on most office papers. Ideal for permanent paper mending and sealing. Pulls off the roll very easily, resists splitting and tearing. Available in 12mm, 19mm, and 25mm widths in various lengths.

Product Characteristic	Typical Value*
Backing:	Matte acetate
Adhesive:	Synthetic acrylic
Adhesion to Steel:	2,4N/cm per ASTM D3330
Roll Unwind:	0,7 N/cm per ASTM D3811
Tensile Strength:	23 N/cm per ASTM D3759
Elongation:	35% per ASTM D3759
Nominal Thickness:	0,056 mm per ASTM D3652
Photo safe	Yes per ISO standard 18916

*These are average values. 3M does not guarantee every product will have these specific test values. Actual values may vary and may be greater than or less than the averages listed.

Feature (HAS)	Advantage (WHICH MEANS)	Benefit (SO THAT)
Acrylic adhesive	Aggressive adhesion to a variety of surfaces	1000's of uses
Acrylic adhesive	Extremely long aging	Resists dry out and yellowing, very reliable
Matte acetate backing	Disappears on most office papers	Appearance of mended paper is not altered. Easy to read, scan and photocopy through the tape.
Matte acetate backing	Can be written on with most pens, pencils, and markers	Makes the job easier when corrections are needed, saves time
Release coating	Smooth, easy unwind.	Easy to unwind the length of tape required.
Permanent adhesive	Provides a permanent sealing solution	Gives peace of mind that the item will stay sealed

Applications

1. Great for sealing and mending paper items, including: sealing envelopes; mending paper documents including drawings, book pages, blueprints, legal documents. Permanent adhesive. The matte backing will blend in with most papers.
2. Commonly used in offices, drafting and engineering departments. Will not affect blueprint reproductions.
3. Assembling V-Grooves and inlay mats in picture framing.
4. Can safely be used on photographs without affecting the surface.

Shelf life

The minimum shelf life of Scotch® 810 Magic™ Tape sold by 3M Office Supplies Division is two years from the date of manufacture.

To guarantee Shelf life, it is recommended that all Scotch® 810 Magic™ Tape be stored at optimum conditions (40%-60% relative humidity and 15°C-26°C) when warehoused or on retail shelves.

Information for Circular Economy

Cardboard pack is recyclable.

Plastic core tape should be disposed of in the common waste stream (municipal waste).

Warning: in any case, please refer to your local waste management and sorting instructions.

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